

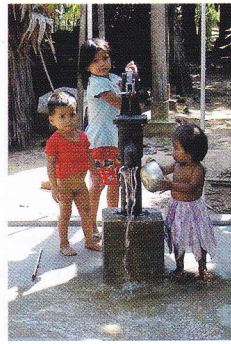
Every sip counts

Around the world, a human being dies every eight seconds due to the absence of clean drinking water. Although it's not a problem faced in Australia, many people living in developing parts of the world walk for days to collect and cart water back to their communities.

Your school can help support clean water projects and improve the living quality of hundreds of people simply by stocking Hope Water.

Hope Water is a non-profit organisation dedicated to providing clean drinking water for communities living in developing parts of Australasia. Its primary source of funds is from the sale of its own brand of bottled water.

"Every bottle of Hope Water sold helps give another human being access to clean water and the chance to live without the threat of fatal water borne diseases such as cholera," says founder Lena Condos.



"Students can choose to make a tangible difference to the lives of disadvantaged people simply by drinking Hope Water. It's a simple social responsibility initiative that schools can embrace to directly help people who have lived below the poverty line since birth."

The bottled water is available as 600ml pure spring water sourced from Kinglake in Victoria. As an Australian initiative, profits raised through the sale of Hope Water will help those close to home. Communities in East Timor, Cambodia, Vietnam, Papua New Guinea, India and even the Northern Territory will benefit from your support.

"The problem of contaminated water is just as great a problem in Australasia as it is anywhere else in the world, yet the region only receives a miniscule proportion of aid compared to other continents," Ms Condos said.

"Through the sale of Hope Water I hope that we will not only raise funds for this cause, but also create awareness amongst students as to the plight of people living in the developing world. Hope Water is a cause the whole school can get involved with; they can even keep tallies to see how they are contributing to the lives of people in the developing world."



Power on

Power Ice is a revolutionary frozen sports hydration product that cools and replaces lost electrolytes. Unlike many sports hydration products, Power Ice is sweetened with natural sugars rather than 'high fructose corn syrup' – making it a healthier choice.

"At 30 calories per serving, Power Ice is an excellent snack choice for children and adults of all ages," says Sales Manager Allan Goodman.

Power Ice contains sodium and potassium electrolytes that are lost during sports and general activities. Each Power Ice contains 25mg of sodium – low enough that it will not contribute to high blood pressure and obesity while at the same time incrementally replaces lost sodium.

"Using Power Ice provides a more sensible and incremental intake of sodium compared to other sports beverages," Mr Goodman says. "Most children

already consume excessive amounts of sodium in their daily diet through junk foods and salty snacks."

Potassium is a healthier electrolyte counterpart to sodium and is associated with lowering blood pressure. Each serving of Power Ice contains 17mg Potassium.

"By comparison, Power Ice contains 300 per cent more Potassium per ounce than the leading sports drink," Mr Goodman said.

Perfect for on-the-go active students, the unique snack can help cool down and power-up at the same time. Because Power Ice is frozen, it gradually cools the body from the inside out. Cooling the body naturally helps to prevent heat stress and exhaustion.

Power Ice is caffeine free and also delivers 100 per cent of the RDA of vitamin C. At 50 ml per serving, it can be consumed before, during and after physical activity.

Small is beautiful

Introducing the ideal machine for small spaces and small budgets.

Do you have less than 250 students in your school? Love the idea of having a slush machine for your school, but worry about repayments and product wastage? Fruizia Frozen Fruit have heard your call!

Realising that many small schools struggle to afford a 12lt twin bowl machine – and a single 12lt offers the kids no choice – Janet and Andrew from Fruizia Frozen Fruit asked their manufacturer to design a smaller model. The new five-litre model features a small footprint to fit small spaces as well as small budgets.

Two years in development the Super Baby is so compact it takes up less space than this magazine when opened up and at 38kgs can be carried by one person. It is so easy to clean and move around it can be relocated for special events like school discos, carnivals, open days and parties.

The Fruizia Super Baby offers the latest in hi-tech efficiency: low power consumption coupled with fast freeze and recovery times. Combine that with Fruizia's offer to give you enough of its completely natural real fruit slush concentrate to pay for the machine and you have the perfect summer offering – healthy, fun and profitable!

Contact Fruizia Frozen fruit on 1300 FRUIZIA (1300 793 494) for more info or visit www.fruizia.com.au.

